



# Website review bbc.com

Generated on April 01 2023 12:53 PM

The score is 45/100







## SEO Content

	<p>Title</p>	<p>BBC - Homepage</p> <p>Length : 14</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Breaking news, sport, TV, radio and a whole lot more. The BBC informs, educates and entertains - wherever you are, whatever your age.</p> <p>Length : 141</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>BBC, bbc.co.uk, bbc.com, Search, British Broadcasting Corporation, BBC iPlayer, BBCi</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 1626"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>BBC - Homepage</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.bbc.com/</td> </tr> </tbody> </table>	Property	Content	title	BBC - Homepage	type	website	url	https://www.bbc.com/				
Property	Content													
title	BBC - Homepage													
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url	https://www.bbc.com/													
	<p>Headings</p>	<table border="1" data-bbox="544 1653 1481 1727"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>20</td> <td>69</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1760 1027 2056" style="list-style-type: none"> <li>• [H1] BBC Homepage</li> <li>• [H2] Accessibility links</li> <li>• [H2]</li> <li>• [H2] News</li> <li>• [H2] Sport</li> <li>• [H2] Weekend Reads</li> <li>• [H2] Editor's Picks</li> <li>• [H2] Latest Business News</li> <li>• [H2] Technology of Business</li> </ul>	H1	H2	H3	H4	H5	H6	1	20	69	0	0	0
H1	H2	H3	H4	H5	H6									
1	20	69	0	0	0									





# SEO Content

- [H2] ADVERTISEMENT
- [H2] Global Trade
- [H2] Featured video
- [H2] BBC World Service
- [H2] More around the BBC
- [H2] From Our Correspondents
- [H2] CEO Secrets
- [H2] Select
- [H2] World in pictures
- [H2] BBC in other languages
- [H2] More Languages
- [H2] Explore the BBC
- [H3] Deadly storm caves in roof at packed US rock gig
- [H3] Fury as Russia becomes UN Security Council president
- [H3] 'I'm still alive' jokes Pope as he leaves hospital
- [H3] Iran signals determination to enforce hijab rules
- [H3] Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control
- [H3] Eight bodies found in river by US-Canada border
- [H3] Snowboarder saved in terrifying snow rescue
- [H3] Olympic champion Fraser-Pryce runs in son's sports day
- [H3] Verstappen on Australia pole ahead of Russell
- [H3] Rafiq 'vindicated' and Vaughan tears at verdict
- [H3] Wimbledon 'still concerned' about Russian propaganda
- [H3] 11 of the best films to watch in April
- [H3] Is friendship as beneficial as love?
- [H3] Why daily grind videos are going viral
- [H3] A dramatic flight over a red-hot volcano in Iceland
- [H3] The striking difference between French and American attitudes to sex
- [H3] The 'time travellers' from the 22nd Century living among us
- [H3] The rise of the minimalist wardrobe
- [H3] Why workers are live-quitting on TikTok
- [H3] Why is everyone so mad about carbonara?
- [H3] The mystery origins of Candida auris
- [H3] After 50 years on stage, this whale is going home
- [H3] 'QAnon Shaman' freed early from federal prison
- [H3] In pictures: King Charles's state visit to Germany
- [H3] UK-Asia trade deal to boost UK economy by 0.08%
- [H3] Google faces new multi-billion advertising lawsuit
- [H3] House prices see biggest annual fall since 2009
- [H3] The intercontinental ATM heist that netted \$14m in two hours
- [H3] Branson's rocket company cuts majority of workforce
- [H3] The abandoned mines heating homes
- [H3] Can help help people travel the world?
- [H3] Shipping's wind power revolution
- [H3] Friend or foe: Can computer coders trust ChatGPT?
- [H3] Spice sales boom as home cooks get more adventurous
- [H3] Watch: Well wishers in tears as Pope leaves hospital
- [H3] Watch: Well wishers in tears as Pope leaves...
- [H3] Watch: Four times US tornadoes were caught on...
- [H3] Video shows tornado moving across Little Rock
- [H3] Watch: Andrew Tate and brother released from...
- [H3] Watch: Weather presenter spots tornado live...

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] The Indian dancers fighting for their...</li><li>• [H3] One-minute World News</li><li>• [H3] King's first foreign visit as monarch... in...</li><li>• [H3] Gwyneth Paltrow's unusual trial - in 2...</li><li>• [H3] The Trump arrest saga in 70 seconds</li><li>• [H3] A film premiere, royals and a meatball: Photos of the week</li><li>• [H3] Stars give historic theatre emotional final act</li><li>• [H3] Unlimited sewage-dump fines to start in England</li><li>• [H3] Japan plans to restrict some chip-making exports</li><li>• [H3] ChatGPT chatbot banned in Italy</li><li>• [H3] 'Blood test meant I was spared chemo'</li><li>• [H3] Telling my daughter about Thailand's poisonous air</li><li>• [H3] What happened between Stormy Daniels and Trump? By Robin Levinson King &amp; Mattea Bubalo</li><li>• [H3] UK set to join Asia's trade club - but what is it? By Dharshini David</li><li>• [H3] The Russian journalist refusing to be silenced By Steve Rosenberg</li><li>• [H3] Push for climate decision at world's top court By Matt McGrath</li><li>• [H3] Binance accused of breaking US financial laws By Natalie Sherman</li><li>• [H3] Who's who in the Gwyneth Paltrow ski crash trial By Sam Cabral</li><li>• [H3] Online trolls are taking a toll in China By Kelly Ng</li><li>• [H3] Can US charm offensive woo Africa away from China? By Anne Soy</li><li>• [H3] 'It's not how smart you are, it's how are you smart'</li><li>• [H3] Shamima Begum: The girl who joined IS</li><li>• [H3] Royal murals and rare rhinos: Africa's top shots</li><li>• [H3] Film fan creates hundreds of miniature movie sets</li><li>• [H3] Southern Lights unusually vivid over New Zealand</li><li>• [H3] Paul O'Grady: A life in pictures</li><li>• [H3] Northern lights dazzle in parts of UK overnight</li><li>• [H3] Persian</li><li>• [H3] Spanish</li></ul>
	Images	<p>We found 64 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 97 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.43% Internal Links 85.57%

## In-page links

Anchor	Type	Juice
<a href="#">Deadly storm caves in roof at packed US rock gig</a>	Internal	Passing Juice
<a href="#">US &amp; Canada</a>	Internal	Passing Juice
<a href="#">Fury as Russia becomes UN Security Council president</a>	Internal	Passing Juice
<a href="#">Europe</a>	Internal	Passing Juice
<a href="#">'I'm still alive' jokes Pope as he leaves hospital</a>	Internal	Passing Juice
<a href="#">Iran signals determination to enforce hijab rules</a>	Internal	Passing Juice
<a href="#">Middle East</a>	Internal	Passing Juice
<a href="#">Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control</a>	Internal	Passing Juice
<a href="#">Football</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Eight bodies found in river by US-Canada border</a>	Internal	Passing Juice
<a href="#">Snowboarder saved in terrifying snow rescue</a>	Internal	Passing Juice
<a href="#">Olympic champion Fraser-Pryce runs in son's sports day</a>	Internal	Passing Juice
<a href="#">Athletics</a>	Internal	Passing Juice
<a href="#">Sport</a>	Internal	Passing Juice
<a href="#">Verstappen on Australia pole ahead of Russell</a>	Internal	Passing Juice

## In-page links

<a href="#">Formula 1</a>	Internal	Passing Juice
<a href="#">Rafiq 'vindicated' and Vaughan tears at verdict</a>	Internal	Passing Juice
<a href="#">Cricket</a>	Internal	Passing Juice
<a href="#">Wimbledon 'still concerned' about Russian propaganda</a>	Internal	Passing Juice
<a href="#">Tennis</a>	Internal	Passing Juice
<a href="#">11 of the best films to watch in April</a>	Internal	Passing Juice
<a href="#">Culture</a>	Internal	Passing Juice
<a href="#">Is friendship as beneficial as love?</a>	Internal	Passing Juice
<a href="#">Future</a>	Internal	Passing Juice
<a href="#">Why daily grind videos are going viral</a>	Internal	Passing Juice
<a href="#">Worklife</a>	Internal	Passing Juice
<a href="#">The rise of the minimalist wardrobe</a>	Internal	Passing Juice
<a href="#">Why workers are live-quitting on TikTok</a>	Internal	Passing Juice
<a href="#">Why is everyone so mad about carbonara?</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">The mystery origins of Candida auris</a>	Internal	Passing Juice
<a href="#">After 50 years on stage, this whale is going home</a>	Internal	Passing Juice
<a href="#">'QAnon Shaman' freed early from federal prison</a>	Internal	Passing Juice
<a href="#">In pictures: King Charles's state visit to Germany</a>	Internal	Passing Juice
<a href="#">In Pictures</a>	Internal	Passing Juice
<a href="#">Technology of Business</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Friend or foe: Can computer coders trust ChatGPT?</a>	Internal	Passing Juice
<a href="#">Global Trade</a>	Internal	Passing Juice
<a href="#">Spice sales boom as home cooks get more adventurous</a>	Internal	Passing Juice
<a href="#">Watch: Well wishers in tears as Pope leaves hospital</a>	Internal	Passing Juice
<a href="#">Recommended</a>	Internal	Passing Juice
<a href="#">Watch: Four times US tornadoes were caught on...</a>	Internal	Passing Juice


## In-page links

<a href="#">Video shows tornado moving across Little Rock</a>	Internal	Passing Juice
<a href="#">Watch: Andrew Tate and brother released from...</a>	Internal	Passing Juice
<a href="#">Watch: Weather presenter spots tornado live...</a>	Internal	Passing Juice
<a href="#">The Indian dancers fighting for their...</a>	Internal	Passing Juice
<a href="#">India</a>	Internal	Passing Juice
<a href="#">One-minute World News</a>	Internal	Passing Juice
<a href="#">Video</a>	Internal	Passing Juice
<a href="#">King's first foreign visit as monarch... in...</a>	Internal	Passing Juice
<a href="#">Gwyneth Paltrow's unusual trial - in 2...</a>	Internal	Passing Juice
<a href="#">The Trump arrest saga in 70 seconds</a>	Internal	Passing Juice
<a href="#">BBC World Service</a>	External	Passing Juice
<a href="#">A film premiere, royals and a meatball: Photos of the week</a>	Internal	Passing Juice
<a href="#">Stars give historic theatre emotional final act</a>	Internal	Passing Juice
<a href="#">Entertainment &amp; Arts</a>	Internal	Passing Juice
<a href="#">Unlimited sewage-dump fines to start in England</a>	Internal	Passing Juice
<a href="#">Science &amp; Environment</a>	Internal	Passing Juice
<a href="#">Japan plans to restrict some chip-making exports</a>	Internal	Passing Juice
<a href="#">ChatGPT chatbot banned in Italy</a>	Internal	Passing Juice
<a href="#">Technology</a>	Internal	Passing Juice
<a href="#">'Blood test meant I was spared chemo'</a>	Internal	Passing Juice
<a href="#">Health</a>	Internal	Passing Juice
<a href="#">Telling my daughter about Thailand's poisonous air</a>	Internal	Passing Juice
<a href="#">Asia</a>	Internal	Passing Juice
<a href="#">CEO Secrets</a>	Internal	Passing Juice
<a href="#">'It's not how smart you are, it's how are you smart'</a>	Internal	Passing Juice
<a href="#">Select</a>	External	Passing Juice
<a href="#">Shamima Begum: The girl who joined IS</a>	External	Passing Juice
<a href="#">Royal murals and rare rhinos: Africa's top shots</a>	Internal	Passing Juice

## In-page links

<a href="#">Africa</a>	Internal	Passing Juice
<a href="#">Film fan creates hundreds of miniature movie sets</a>	Internal	Passing Juice
<a href="#">Sheffield &amp; South Yorkshire</a>	Internal	Passing Juice
<a href="#">Southern Lights unusually vivid over New Zealand</a>	Internal	Passing Juice
<a href="#">Paul O'Grady: A life in pictures</a>	Internal	Passing Juice
<a href="#">Northern lights dazzle in parts of UK overnight</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">BBC in other languages</a>	Internal	Passing Juice
<a href="#">Persian</a>	Internal	Passing Juice
<a href="#">حجاب اجبار؛ نماینده مجلس ایران می‌گوید قوه قضائیه برای «ارائه راهکار» تا ۱۴ فرودین مهلت دارد</a>	Internal	Passing Juice
<a href="#">Spanish</a>	Internal	Passing Juice
<a href="#">Okinawa: los «suicidios forzados» de cientos de civiles japoneses que fueron obligados a quitarse la vida antes que rendirse a EE.UU.</a>	Internal	Passing Juice
<a href="#">More Languages</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">About the BBC</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Cookies</a>	External	Passing Juice
<a href="#">Accessibility Help</a>	External	Passing Juice
<a href="#">Parental Guidance</a>	External	Passing Juice
<a href="#">Contact the BBC</a>	External	Passing Juice
<a href="#">Make an editorial complaint</a>	External	Passing Juice
<a href="#">BBC emails for you</a>	External	Passing Juice
<a href="#">Advertise with us</a>	External	Passing Juice
<a href="#">AdChoices / Do Not Sell My Info</a>	Internal	Passing Juice
<a href="#">Read about our approach to external linking.</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : bbc.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

## Document



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization





### XML Sitemap

Great, your website has an XML sitemap.

```
http://bbc.com/sitemap.xml
https://www.bbc.com/sitemaps/https-index-com-archive.xml
https://www.bbc.com/sitemaps/https-index-com-news.xml
https://www.bbc.com/sitemaps/https-index-com-archive_video.xml
https://www.bbc.com/sitemaps/https-index-com-video.xml
https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml
https://www.bbc.com/sport/sitemap.xml
https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml
https://www.bbc.com/afrique/sitemap.xml
https://www.bbc.com/arabic/sitemap.xml
https://www.bbc.com/bengali/sitemap.xml
https://www.bbc.com/burmese/sitemap.xml
https://www.bbc.com/gahuza/sitemap.xml
https://www.bbc.com/hausa/sitemap.xml
https://www.bbc.com/hindi/sitemap.xml
```

## Optimization

		<a href="https://www.bbc.com/indonesia/sitemap.xml">https://www.bbc.com/indonesia/sitemap.xml</a> <a href="https://www.bbc.com/mundo/sitemap.xml">https://www.bbc.com/mundo/sitemap.xml</a> <a href="https://www.bbc.com/pashto/sitemap.xml">https://www.bbc.com/pashto/sitemap.xml</a> <a href="https://www.bbc.com/persian/sitemap.xml">https://www.bbc.com/persian/sitemap.xml</a> <a href="https://www.bbc.com/portuguese/sitemap.xml">https://www.bbc.com/portuguese/sitemap.xml</a> <a href="https://www.bbc.com/russian/sitemap.xml">https://www.bbc.com/russian/sitemap.xml</a> <a href="https://www.bbc.com/swahili/sitemap.xml">https://www.bbc.com/swahili/sitemap.xml</a> <a href="https://www.bbc.com/turkce/sitemap.xml">https://www.bbc.com/turkce/sitemap.xml</a> <a href="https://www.bbc.com/ukchina/simp/sitemap.xml">https://www.bbc.com/ukchina/simp/sitemap.xml</a> <a href="https://www.bbc.com/ukrainian/sitemap.xml">https://www.bbc.com/ukrainian/sitemap.xml</a> <a href="https://www.bbc.com/urdu/sitemap.xml">https://www.bbc.com/urdu/sitemap.xml</a> <a href="https://www.bbc.com/uzbek/sitemap.xml">https://www.bbc.com/uzbek/sitemap.xml</a> <a href="https://www.bbc.com/vietnamese/sitemap.xml">https://www.bbc.com/vietnamese/sitemap.xml</a> <a href="https://www.bbc.com/zhongwen/simp/sitemap.xml">https://www.bbc.com/zhongwen/simp/sitemap.xml</a> <a href="https://www.bbc.com/zhongwen/trad/sitemap.xml">https://www.bbc.com/zhongwen/trad/sitemap.xml</a>
	Robots.txt	<a href="http://bbc.com/robots.txt">http://bbc.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.