







Website review ebay.com

Generated on March 19 2026 05:12 AM

The score is 46/100







SEO Content

	Title	<p>Electronics, Cars, Fashion, Collectibles & More eBay</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Buy & sell electronics, cars, clothes, collectibles & more on eBay, the world's online marketplace. Top brands, low prices & free shipping on many items.</p> <p>Length : 170</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2004"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://ir.ebaystatic.com/cr/v/c1/ebay-logo-1-1200x630-margin.png</td> </tr> <tr> <td>site_name</td> <td>eBay</td> </tr> <tr> <td>title</td> <td>Electronics, Cars, Fashion, Collectibles & More eBay</td> </tr> <tr> <td>description</td> <td>Buy & sell electronics, cars, clothes, collectibles & more on eBay, the world's online marketplace. Top brands, low prices & free shipping on many items.</td> </tr> <tr> <td>url</td> <td>https://www.ebay.com</td> </tr> </tbody> </table>	Property	Content	type	website	image	https://ir.ebaystatic.com/cr/v/c1/ebay-logo-1-1200x630-margin.png	site_name	eBay	title	Electronics, Cars, Fashion, Collectibles & More eBay	description	Buy & sell electronics, cars, clothes, collectibles & more on eBay, the world's online marketplace. Top brands, low prices & free shipping on many items.	url	https://www.ebay.com
Property	Content															
type	website															
image	https://ir.ebaystatic.com/cr/v/c1/ebay-logo-1-1200x630-margin.png															
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url	https://www.ebay.com															
	Headings	<p>H1 H2 H3 H4 H5 H6</p>														

SEO Content

		1 9 0 20 0 0
		<ul style="list-style-type: none">• [H1] Electronics, Cars, Fashion, Collectibles & More eBay• [H2] Up to 60% off at The Brand Outlet• [H2] It's about to get epic• [H2] All your faves are here• [H2] Carhartt at up to 45% off• [H2] Time for a spring refresh• [H2] Save an extra 20% on Dyson• [H2] Score rare finds on eBay Live• [H2] Save when you sell• [H2] Today's Deals• [H4] Parts and accessories• [H4] Vehicles• [H4] Top categories• [H4] Additional categories• [H4] Top categories• [H4] Featured• [H4] Top categories• [H4] Additional categories• [H4] Top categories• [H4] Additional categories• [H4] Top categories• [H4] Featured• [H4] Top categories• [H4] Popular topics• [H4] Top categories• [H4] Additional categories• [H4] Top categories• [H4] Top brands• [H4] Shop eBay Refurbished electronics• [H4] Shop eBay Refurbished home and lifestyle
	Images	We found 84 images on this web page. 34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 36 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%


In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Sign in	Internal	Passing Juice
register	Internal	Passing Juice
Deals	Internal	Passing Juice
Brand Outlet	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Help & Contact	Internal	Passing Juice
Sell	Internal	Passing Juice
Summary	Internal	Passing Juice
Recently Viewed	Internal	Passing Juice
Bids/Offers	Internal	Passing Juice
Watchlist	Internal	Passing Juice
Purchase History	Internal	Passing Juice
Buy Again	Internal	Passing Juice
Selling	Internal	Passing Juice
Saved Feed	Internal	Passing Juice

In-page links

Saved Searches	Internal	Passing Juice
Saved Sellers	Internal	Passing Juice
Payments	Internal	Passing Juice
My Garage	Internal	Passing Juice
Preferences	Internal	Passing Juice
My Collection	Internal	Passing Juice
Messages	Internal	Passing Juice
PSA Vault	Internal	Passing Juice
Advanced	Internal	Passing Juice
eBay Certified Open Box	Internal	Passing Juice
Authenticity Guarantee	Internal	Passing Juice
Accessibility	External	Passing Juice
User Agreement	Internal	Passing Juice
Privacy	Internal	Passing Juice
Consumer Health Data	External	Passing Juice
Payments Terms of Use	Internal	Passing Juice
Cookies	Internal	Passing Juice
CA Privacy Notice	External	Passing Juice
Your Privacy Choices	Internal	Passing Juice
AdChoice	Internal	Passing Juice

SEO Keywords



Keywords Cloud

free now ebay shipping get save all crystal auction

live






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
live	38	✘	✘	✘	✔






Keywords Consistency

ebay	6	✓	✗	✓	✓
crystal	5	✗	✗	✗	✗
free	4	✗	✗	✓	✗
get	4	✗	✗	✗	✓


Usability

	Url	Domain : ebay.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 491 Warnings : 65				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>7</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	7
Deprecated tags	Occurrences					
<u>	7					




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✗ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">https://www.ebay.com/lst/AUCTION-0-index.xmlhttps://www.ebay.com/lst/BROWSE-0-index.xmlhttps://www.ebay.com/lst/KWSRP-0-index.xmlhttps://www.ebay.com/lst/NGS-0-index.xmlhttps://www.ebay.com/lst/PRP-0-index.xmlhttps://www.ebay.com/lst/VIDEO-0-index.xmlhttps://www.ebay.com/lst/VIS-0-index.xml
	Robots.txt	<p>http://ebay.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>