



# Evaluation du site bbc.com

Généré le 01 Avril 2023 12:53

Le score est de 45/100






## Optimisation du contenu

	Titre	<p>BBC - Homepage</p> <p>Longueur : 14</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	Description	<p>Breaking news, sport, TV, radio and a whole lot more. The BBC informs, educates and entertains - wherever you are, whatever your age.</p> <p>Longueur : 141</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>												
	Mots-clefs	<p>BBC, bbc.co.uk, bbc.com, Search, British Broadcasting Corporation, BBC iPlayer, BBCi</p> <p>Bien, votre page contient une balise META keywords.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="544 1346 1481 1653"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>BBC - Homepage</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.bbc.com/</td> </tr> </tbody> </table>	Propriété	Contenu	title	BBC - Homepage	type	website	url	https://www.bbc.com/				
Propriété	Contenu													
title	BBC - Homepage													
type	website													
url	https://www.bbc.com/													
	Niveaux de titre	<table border="1" data-bbox="544 1686 1481 1760"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>20</td> <td>69</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1789 1002 2056" style="list-style-type: none"> <li>• [H1] BBC Homepage</li> <li>• [H2] Accessibility links</li> <li>• [H2]</li> <li>• [H2] News</li> <li>• [H2] Sport</li> <li>• [H2] Weekend Reads</li> <li>• [H2] Editor's Picks</li> <li>• [H2] Latest Business News</li> </ul>	H1	H2	H3	H4	H5	H6	1	20	69	0	0	0
H1	H2	H3	H4	H5	H6									
1	20	69	0	0	0									


# Optimisation du contenu

- [H2] Technology of Business
- [H2] ADVERTISEMENT
- [H2] Global Trade
- [H2] Featured video
- [H2] BBC World Service
- [H2] More around the BBC
- [H2] From Our Correspondents
- [H2] CEO Secrets
- [H2] Select
- [H2] World in pictures
- [H2] BBC in other languages
- [H2] More Languages
- [H2] Explore the BBC
- [H3] Deadly storm caves in roof at packed US rock gig
- [H3] Fury as Russia becomes UN Security Council president
- [H3] 'I'm still alive' jokes Pope as he leaves hospital
- [H3] Iran signals determination to enforce hijab rules
- [H3] Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control
- [H3] Eight bodies found in river by US-Canada border
- [H3] Snowboarder saved in terrifying snow rescue
- [H3] Olympic champion Fraser-Pryce runs in son's sports day
- [H3] Verstappen on Australia pole ahead of Russell
- [H3] Rafiq 'vindicated' and Vaughan tears at verdict
- [H3] Wimbledon 'still concerned' about Russian propaganda
- [H3] 11 of the best films to watch in April
- [H3] Is friendship as beneficial as love?
- [H3] Why daily grind videos are going viral
- [H3] A dramatic flight over a red-hot volcano in Iceland
- [H3] The striking difference between French and American attitudes to sex
- [H3] The 'time travellers' from the 22nd Century living among us
- [H3] The rise of the minimalist wardrobe
- [H3] Why workers are live-quitting on TikTok
- [H3] Why is everyone so mad about carbonara?
- [H3] The mystery origins of Candida auris
- [H3] After 50 years on stage, this whale is going home
- [H3] 'QAnon Shaman' freed early from federal prison
- [H3] In pictures: King Charles's state visit to Germany
- [H3] UK-Asia trade deal to boost UK economy by 0.08%
- [H3] Google faces new multi-billion advertising lawsuit
- [H3] House prices see biggest annual fall since 2009
- [H3] The intercontinental ATM heist that netted \$14m in two hours
- [H3] Branson's rocket company cuts majority of workforce
- [H3] The abandoned mines heating homes
- [H3] Can kelp help people travel the world?
- [H3] Shipping's wind power revolution
- [H3] Friend or foe: Can computer coders trust ChatGPT?
- [H3] Spice sales boom as home cooks get more adventurous
- [H3] Watch: Well wishers in tears as Pope leaves hospital
- [H3] Watch: Well wishers in tears as Pope leaves...
- [H3] Watch: Four times US tornadoes were caught on...
- [H3] Video shows tornado moving across Little Rock
- [H3] Watch: Andrew Tate and brother released from...





## Optimisation du contenu

		<ul style="list-style-type: none"><li>• [H3] Watch: Weather presenter spots tornado live...</li><li>• [H3] The Indian dancers fighting for their...</li><li>• [H3] One-minute World News</li><li>• [H3] King's first foreign visit as monarch... in...</li><li>• [H3] Gwyneth Paltrow's unusual trial - in 2...</li><li>• [H3] The Trump arrest saga in 70 seconds</li><li>• [H3] A film premiere, royals and a meatball: Photos of the week</li><li>• [H3] Stars give historic theatre emotional final act</li><li>• [H3] Unlimited sewage-dump fines to start in England</li><li>• [H3] Japan plans to restrict some chip-making exports</li><li>• [H3] ChatGPT chatbot banned in Italy</li><li>• [H3] 'Blood test meant I was spared chemo'</li><li>• [H3] Telling my daughter about Thailand's poisonous air</li><li>• [H3] What happened between Stormy Daniels and Trump? By Robin Levinson King &amp; Mattea Bubalo</li><li>• [H3] UK set to join Asia's trade club - but what is it? By Dharshini David</li><li>• [H3] The Russian journalist refusing to be silenced By Steve Rosenberg</li><li>• [H3] Push for climate decision at world's top court By Matt McGrath</li><li>• [H3] Binance accused of breaking US financial laws By Natalie Sherman</li><li>• [H3] Who's who in the Gwyneth Paltrow ski crash trial By Sam Cabral</li><li>• [H3] Online trolls are taking a toll in China By Kelly Ng</li><li>• [H3] Can US charm offensive woo Africa away from China? By Anne Soy</li><li>• [H3] 'It's not how smart you are, it's how are you smart'</li><li>• [H3] Shamima Begum: The girl who joined IS</li><li>• [H3] Royal murals and rare rhinos: Africa's top shots</li><li>• [H3] Film fan creates hundreds of miniature movie sets</li><li>• [H3] Southern Lights unusually vivid over New Zealand</li><li>• [H3] Paul O'Grady: A life in pictures</li><li>• [H3] Northern lights dazzle in parts of UK overnight</li><li>• [H3] Persian</li><li>• [H3] Spanish</li></ul>
	Images	<p>Nous avons trouvé 64 image(s) sur cette page Web.</p> <p>10 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 0%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>

## Optimisation du contenu

	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.
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### Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 97 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 14.43% Liens internes 85.57%

### Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">Deadly storm caves in roof at packed US rock gig</a>	Interne	Passing Juice
<a href="#">US &amp; Canada</a>	Interne	Passing Juice
<a href="#">Fury as Russia becomes UN Security Council president</a>	Interne	Passing Juice
<a href="#">Europe</a>	Interne	Passing Juice
<a href="#">'I'm still alive' jokes Pope as he leaves hospital</a>	Interne	Passing Juice
<a href="#">Iran signals determination to enforce hijab rules</a>	Interne	Passing Juice
<a href="#">Middle East</a>	Interne	Passing Juice
<a href="#">Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control</a>	Interne	Passing Juice
<a href="#">Football</a>	Interne	Passing Juice
<a href="#">News</a>	Interne	Passing Juice
<a href="#">Eight bodies found in river by US-Canada border</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Snowboarder saved in terrifying snow rescue</a>	Interne	Passing Juice
<a href="#">Olympic champion Fraser-Pryce runs in son's sports day</a>	Interne	Passing Juice
<a href="#">Athletics</a>	Interne	Passing Juice
<a href="#">Sport</a>	Interne	Passing Juice
<a href="#">Verstappen on Australia pole ahead of Russell</a>	Interne	Passing Juice
<a href="#">Formula 1</a>	Interne	Passing Juice
<a href="#">Rafiq 'vindicated' and Vaughan tears at verdict</a>	Interne	Passing Juice
<a href="#">Cricket</a>	Interne	Passing Juice
<a href="#">Wimbledon 'still concerned' about Russian propaganda</a>	Interne	Passing Juice
<a href="#">Tennis</a>	Interne	Passing Juice
<a href="#">11 of the best films to watch in April</a>	Interne	Passing Juice
<a href="#">Culture</a>	Interne	Passing Juice
<a href="#">Is friendship as beneficial as love?</a>	Interne	Passing Juice
<a href="#">Future</a>	Interne	Passing Juice
<a href="#">Why daily grind videos are going viral</a>	Interne	Passing Juice
<a href="#">Worklife</a>	Interne	Passing Juice
<a href="#">The rise of the minimalist wardrobe</a>	Interne	Passing Juice
<a href="#">Why workers are live-quitting on TikTok</a>	Interne	Passing Juice
<a href="#">Why is everyone so mad about carbonara?</a>	Interne	Passing Juice
<a href="#">Travel</a>	Interne	Passing Juice
<a href="#">The mystery origins of Candida auris</a>	Interne	Passing Juice
<a href="#">After 50 years on stage, this whale is going home</a>	Interne	Passing Juice
<a href="#">'QAnon Shaman' freed early from federal prison</a>	Interne	Passing Juice
<a href="#">In pictures: King Charles's state visit to Germany</a>	Interne	Passing Juice
<a href="#">In Pictures</a>	Interne	Passing Juice
<a href="#">Technology of Business</a>	Interne	Passing Juice
<a href="#">Business</a>	Interne	Passing Juice
<a href="#">Friend or foe: Can computer coders trust ChatGPT?</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Global Trade</a>	Interne	Passing Juice
<a href="#">Spice sales boom as home cooks get more adventurous</a>	Interne	Passing Juice
<a href="#">Watch: Well wishers in tears as Pope leaves hospital</a>	Interne	Passing Juice
<a href="#">Recommended</a>	Interne	Passing Juice
<a href="#">Watch: Four times US tornadoes were caught on...</a>	Interne	Passing Juice
<a href="#">Video shows tornado moving across Little Rock</a>	Interne	Passing Juice
<a href="#">Watch: Andrew Tate and brother released from...</a>	Interne	Passing Juice
<a href="#">Watch: Weather presenter spots tornado live...</a>	Interne	Passing Juice
<a href="#">The Indian dancers fighting for their...</a>	Interne	Passing Juice
<a href="#">India</a>	Interne	Passing Juice
<a href="#">One-minute World News</a>	Interne	Passing Juice
<a href="#">Video</a>	Interne	Passing Juice
<a href="#">King's first foreign visit as monarch... in...</a>	Interne	Passing Juice
<a href="#">Gwyneth Paltrow's unusual trial - in 2...</a>	Interne	Passing Juice
<a href="#">The Trump arrest saga in 70 seconds</a>	Interne	Passing Juice
<a href="#">BBC World Service</a>	Externe	Passing Juice
<a href="#">A film premiere, royals and a meatball: Photos of the week</a>	Interne	Passing Juice
<a href="#">Stars give historic theatre emotional final act</a>	Interne	Passing Juice
<a href="#">Entertainment &amp; Arts</a>	Interne	Passing Juice
<a href="#">Unlimited sewage-dump fines to start in England</a>	Interne	Passing Juice
<a href="#">Science &amp; Environment</a>	Interne	Passing Juice
<a href="#">Japan plans to restrict some chip-making exports</a>	Interne	Passing Juice
<a href="#">ChatGPT chatbot banned in Italy</a>	Interne	Passing Juice
<a href="#">Technology</a>	Interne	Passing Juice
<a href="#">‘Blood test meant I was spared chemo’</a>	Interne	Passing Juice
<a href="#">Health</a>	Interne	Passing Juice
<a href="#">Telling my daughter about Thailand's poisonous air</a>	Interne	Passing Juice
<a href="#">Asia</a>	Interne	Passing Juice


## Liens dans la page

<a href="#">CEO Secrets</a>	Interne	Passing Juice
<a href="#">'It's not how smart you are, it's how are you smart'</a>	Interne	Passing Juice
<a href="#">Select</a>	Externe	Passing Juice
<a href="#">Shamima Begum: The girl who joined IS</a>	Externe	Passing Juice
<a href="#">Royal murals and rare rhinos: Africa's top shots</a>	Interne	Passing Juice
<a href="#">Africa</a>	Interne	Passing Juice
<a href="#">Film fan creates hundreds of miniature movie sets</a>	Interne	Passing Juice
<a href="#">Sheffield &amp; South Yorkshire</a>	Interne	Passing Juice
<a href="#">Southern Lights unusually vivid over New Zealand</a>	Interne	Passing Juice
<a href="#">Paul O'Grady: A life in pictures</a>	Interne	Passing Juice
<a href="#">Northern lights dazzle in parts of UK overnight</a>	Interne	Passing Juice
<a href="#">Features</a>	Interne	Passing Juice
<a href="#">BBC in other languages</a>	Interne	Passing Juice
<a href="#">Persian</a>	Interne	Passing Juice
<a href="#">حجاب اجباری؛ نماینده مجلس ایران می‌گوید قوه قضائیه برای «ارائه راهکار» تا ۱۴ فروردین مهلت دارد</a>	Interne	Passing Juice
<a href="#">Spanish</a>	Interne	Passing Juice
<a href="#">Okinawa: los "suicidios forzados" de cientos de civiles japoneses que fueron obligados a quitarse la vida antes que rendirse a EE.UU.</a>	Interne	Passing Juice
<a href="#">More Languages</a>	Interne	Passing Juice
<a href="#">Terms of Use</a>	Externe	Passing Juice
<a href="#">About the BBC</a>	Externe	Passing Juice
<a href="#">Privacy Policy</a>	Externe	Passing Juice
<a href="#">Cookies</a>	Externe	Passing Juice
<a href="#">Accessibility Help</a>	Externe	Passing Juice
<a href="#">Parental Guidance</a>	Externe	Passing Juice
<a href="#">Contact the BBC</a>	Externe	Passing Juice
<a href="#">Make an editorial complaint</a>	Externe	Passing Juice
<a href="#">BBC emails for you</a>	Externe	Passing Juice

## Liens dans la page

<a href="#">Advertise with us</a>	Externe	Passing Juice
<a href="#">AdChoices / Do Not Sell My Info</a>	Interne	Passing Juice
<a href="#">Read about our approach to external linking.</a>	Externe	Passing Juice






## Mots-clefs

	Nuage de mots-clefs
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## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
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## Ergonomie

	Url	Domaine : bbc.com Longueur : 7
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Vous n'avez pas précisé la langue. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour préciser la langue de votre site
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.


## Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.


## Document

	Validité W3C	Erreurs : 8 Avertissements : 41
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"><li>✓ Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li>✗ Mauvais, votre site web utilise des styles css inline.</li><li>✗ Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</li><li>✗ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li>✗ Dommage, votre site n'est pas optimisé avec gzip.</li></ul>

## Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li>✓ Icône Apple</li><li>✓ Méta tags viewport</li><li>✓ Contenu FLASH</li></ul>
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## Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <ul style="list-style-type: none"><li><a href="http://bbc.com/sitemap.xml">http://bbc.com/sitemap.xml</a></li><li><a href="https://www.bbc.com/sitemaps/https-index-com-archive.xml">https://www.bbc.com/sitemaps/https-index-com-archive.xml</a></li><li><a href="https://www.bbc.com/sitemaps/https-index-com-news.xml">https://www.bbc.com/sitemaps/https-index-com-news.xml</a></li><li><a href="https://www.bbc.com/sitemaps/https-index-com-archive_video.xml">https://www.bbc.com/sitemaps/https-index-com-archive_video.xml</a></li><li><a href="https://www.bbc.com/sitemaps/https-index-com-video.xml">https://www.bbc.com/sitemaps/https-index-com-video.xml</a></li><li><a href="https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml">https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml</a></li><li><a href="https://www.bbc.com/sport/sitemap.xml">https://www.bbc.com/sport/sitemap.xml</a></li><li><a href="https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml">https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml</a></li></ul>
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## Optimisation

<https://www.bbc.com/afrique/sitemap.xml>  
<https://www.bbc.com/arabic/sitemap.xml>  
<https://www.bbc.com/bengali/sitemap.xml>  
<https://www.bbc.com/burmese/sitemap.xml>  
<https://www.bbc.com/gahuza/sitemap.xml>  
<https://www.bbc.com/hausa/sitemap.xml>  
<https://www.bbc.com/hindi/sitemap.xml>  
<https://www.bbc.com/indonesia/sitemap.xml>  
<https://www.bbc.com/mundo/sitemap.xml>  
<https://www.bbc.com/pashto/sitemap.xml>  
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<https://www.bbc.com/zhongwen/simp/sitemap.xml>  
<https://www.bbc.com/zhongwen/trad/sitemap.xml>



Robots.txt

<http://bbc.com/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.