



# Avaliação do site bbc.com

Gerado a 01 de Abril de 2023 12:53 PM

O resultado é de 45/100






## Conteúdo SEO

	<p><b>Título</b></p>	<p>BBC - Homepage</p> <p>Cumprimento : 14</p> <p>Perfeito, o Título contém entre 10 e 70 caracteres.</p>												
	<p><b>Descrição</b></p>	<p>Breaking news, sport, TV, radio and a whole lot more. The BBC informs, educates and entertains - wherever you are, whatever your age.</p> <p>Cumprimento : 141</p> <p>Perfeito, a Descrição META contém entre 70 e 160 caracteres.</p>												
	<p><b>Palavras-chave</b></p>	<p>BBC, bbc.co.uk, bbc.com, Search, British Broadcasting Corporation, BBC iPlayer, BBCi</p> <p>Perfeito, a página contém palavras-chave META.</p>												
	<p><b>Propriedades Og Meta</b></p>	<p>Boa! Esta página tira vantagens das propriedades Og.</p> <table border="1" data-bbox="542 1310 1476 1624"> <thead> <tr> <th>Propriedade</th> <th>Conteúdo</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>BBC - Homepage</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.bbc.com/</td> </tr> </tbody> </table>	Propriedade	Conteúdo	title	BBC - Homepage	type	website	url	https://www.bbc.com/				
Propriedade	Conteúdo													
title	BBC - Homepage													
type	website													
url	https://www.bbc.com/													
	<p><b>Cabeçalhos</b></p>	<table border="1" data-bbox="542 1646 1476 1724"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>20</td> <td>69</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1747 1037 2060" style="list-style-type: none"> <li>• [H1] BBC Homepage</li> <li>• [H2] Accessibility links</li> <li>• [H2]</li> <li>• [H2] News</li> <li>• [H2] Sport</li> <li>• [H2] Weekend Reads</li> <li>• [H2] Editor's Picks</li> <li>• [H2] Latest Business News</li> <li>• [H2] Technology of Business</li> </ul>	H1	H2	H3	H4	H5	H6	1	20	69	0	0	0
H1	H2	H3	H4	H5	H6									
1	20	69	0	0	0									


# Conteúdo SEO

- [H2] ADVERTISEMENT
- [H2] Global Trade
- [H2] Featured video
- [H2] BBC World Service
- [H2] More around the BBC
- [H2] From Our Correspondents
- [H2] CEO Secrets
- [H2] Select
- [H2] World in pictures
- [H2] BBC in other languages
- [H2] More Languages
- [H2] Explore the BBC
- [H3] Deadly storm caves in roof at packed US rock gig
- [H3] Fury as Russia becomes UN Security Council president
- [H3] 'I'm still alive' jokes Pope as he leaves hospital
- [H3] Iran signals determination to enforce hijab rules
- [H3] Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control
- [H3] Eight bodies found in river by US-Canada border
- [H3] Snowboarder saved in terrifying snow rescue
- [H3] Olympic champion Fraser-Pryce runs in son's sports day
- [H3] Verstappen on Australia pole ahead of Russell
- [H3] Rafiq 'vindicated' and Vaughan tears at verdict
- [H3] Wimbledon 'still concerned' about Russian propaganda
- [H3] 11 of the best films to watch in April
- [H3] Is friendship as beneficial as love?
- [H3] Why daily grind videos are going viral
- [H3] A dramatic flight over a red-hot volcano in Iceland
- [H3] The striking difference between French and American attitudes to sex
- [H3] The 'time travellers' from the 22nd Century living among us
- [H3] The rise of the minimalist wardrobe
- [H3] Why workers are live-quitting on TikTok
- [H3] Why is everyone so mad about carbonara?
- [H3] The mystery origins of Candida auris
- [H3] After 50 years on stage, this whale is going home
- [H3] 'QAnon Shaman' freed early from federal prison
- [H3] In pictures: King Charles's state visit to Germany
- [H3] UK-Asia trade deal to boost UK economy by 0.08%
- [H3] Google faces new multi-billion advertising lawsuit
- [H3] House prices see biggest annual fall since 2009
- [H3] The intercontinental ATM heist that netted \$14m in two hours
- [H3] Branson's rocket company cuts majority of workforce
- [H3] The abandoned mines heating homes
- [H3] Can help help people travel the world?
- [H3] Shipping's wind power revolution
- [H3] Friend or foe: Can computer coders trust ChatGPT?
- [H3] Spice sales boom as home cooks get more adventurous
- [H3] Watch: Well wishers in tears as Pope leaves hospital
- [H3] Watch: Well wishers in tears as Pope leaves...
- [H3] Watch: Four times US tornadoes were caught on...
- [H3] Video shows tornado moving across Little Rock
- [H3] Watch: Andrew Tate and brother released from...
- [H3] Watch: Weather presenter spots tornado live...





## Conteúdo SEO

		<ul style="list-style-type: none"><li>• [H3] The Indian dancers fighting for their...</li><li>• [H3] One-minute World News</li><li>• [H3] King's first foreign visit as monarch... in...</li><li>• [H3] Gwyneth Paltrow's unusual trial - in 2...</li><li>• [H3] The Trump arrest saga in 70 seconds</li><li>• [H3] A film premiere, royals and a meatball: Photos of the week</li><li>• [H3] Stars give historic theatre emotional final act</li><li>• [H3] Unlimited sewage-dump fines to start in England</li><li>• [H3] Japan plans to restrict some chip-making exports</li><li>• [H3] ChatGPT chatbot banned in Italy</li><li>• [H3] 'Blood test meant I was spared chemo'</li><li>• [H3] Telling my daughter about Thailand's poisonous air</li><li>• [H3] What happened between Stormy Daniels and Trump? By Robin Levinson King &amp; Mattea Bubalo</li><li>• [H3] UK set to join Asia's trade club - but what is it? By Dharshini David</li><li>• [H3] The Russian journalist refusing to be silenced By Steve Rosenberg</li><li>• [H3] Push for climate decision at world's top court By Matt McGrath</li><li>• [H3] Binance accused of breaking US financial laws By Natalie Sherman</li><li>• [H3] Who's who in the Gwyneth Paltrow ski crash trial By Sam Cabral</li><li>• [H3] Online trolls are taking a toll in China By Kelly Ng</li><li>• [H3] Can US charm offensive woo Africa away from China? By Anne Soy</li><li>• [H3] 'It's not how smart you are, it's how are you smart'</li><li>• [H3] Shamima Begum: The girl who joined IS</li><li>• [H3] Royal murals and rare rhinos: Africa's top shots</li><li>• [H3] Film fan creates hundreds of miniature movie sets</li><li>• [H3] Southern Lights unusually vivid over New Zealand</li><li>• [H3] Paul O'Grady: A life in pictures</li><li>• [H3] Northern lights dazzle in parts of UK overnight</li><li>• [H3] Persian</li><li>• [H3] Spanish</li></ul>
	Imagens	Encontrámos 64 imagens nesta página.  10 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.
	Rácio Texto/HTML	Rácio : 0%  O rácio de texto para código HTML desta página é menor que 15 por cento, o que significa que provavelmente é necessário de adicionar mais conteúdos em forma de texto.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.

## Conteúdo SEO

	Iframe	Excelente, não foram detetadas Iframes nesta página.
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## Ligações SEO

	Reescrita de URL	Perfeito. As ligações aparentam ser limpas!
	Underscores (traços inferiores) nas URLs	Detetámos 'underscores' (traços inferiores) nas suas URLs. O uso hífen é mais eficiente em termos de otimização SEO.
	Ligações para a própria página	Encontrámos um total de 97 ligações incluindo 0 ligações a ficheiros
	Statistics	Ligações externas : noFollow 0% Ligações externas : Passa sumo 14.43% Ligações internas 85.57%

## Ligações para a própria página

Âncoras	Tipo	Sumo
<a href="#">Deadly storm caves in roof at packed US rock gig</a>	Internas	Passa sumo
<a href="#">US &amp; Canada</a>	Internas	Passa sumo
<a href="#">Fury as Russia becomes UN Security Council president</a>	Internas	Passa sumo
<a href="#">Europe</a>	Internas	Passa sumo
<a href="#">'I'm still alive' jokes Pope as he leaves hospital</a>	Internas	Passa sumo
<a href="#">Iran signals determination to enforce hijab rules</a>	Internas	Passa sumo
<a href="#">Middle East</a>	Internas	Passa sumo
<a href="#">Premier League: Man City 3-1 Liverpool - Gundogan puts hosts in control</a>	Internas	Passa sumo
<a href="#">Football</a>	Internas	Passa sumo
<a href="#">News</a>	Internas	Passa sumo
<a href="#">Eight bodies found in river by US-Canada border</a>	Internas	Passa sumo

## Ligações para a própria página

<a href="#">Snowboarder saved in terrifying snow rescue</a>	Internas	Passa sumo
<a href="#">Olympic champion Fraser-Pryce runs in son's sports day</a>	Internas	Passa sumo
<a href="#">Athletics</a>	Internas	Passa sumo
<a href="#">Sport</a>	Internas	Passa sumo
<a href="#">Verstappen on Australia pole ahead of Russell</a>	Internas	Passa sumo
<a href="#">Formula 1</a>	Internas	Passa sumo
<a href="#">Rafiq 'vindicated' and Vaughan tears at verdict</a>	Internas	Passa sumo
<a href="#">Cricket</a>	Internas	Passa sumo
<a href="#">Wimbledon 'still concerned' about Russian propaganda</a>	Internas	Passa sumo
<a href="#">Tennis</a>	Internas	Passa sumo
<a href="#">11 of the best films to watch in April</a>	Internas	Passa sumo
<a href="#">Culture</a>	Internas	Passa sumo
<a href="#">Is friendship as beneficial as love?</a>	Internas	Passa sumo
<a href="#">Future</a>	Internas	Passa sumo
<a href="#">Why daily grind videos are going viral</a>	Internas	Passa sumo
<a href="#">Worklife</a>	Internas	Passa sumo
<a href="#">The rise of the minimalist wardrobe</a>	Internas	Passa sumo
<a href="#">Why workers are live-quitting on TikTok</a>	Internas	Passa sumo
<a href="#">Why is everyone so mad about carbonara?</a>	Internas	Passa sumo
<a href="#">Travel</a>	Internas	Passa sumo
<a href="#">The mystery origins of Candida auris</a>	Internas	Passa sumo
<a href="#">After 50 years on stage, this whale is going home</a>	Internas	Passa sumo
<a href="#">'QAnon Shaman' freed early from federal prison</a>	Internas	Passa sumo
<a href="#">In pictures: King Charles's state visit to Germany</a>	Internas	Passa sumo
<a href="#">In Pictures</a>	Internas	Passa sumo
<a href="#">Technology of Business</a>	Internas	Passa sumo
<a href="#">Business</a>	Internas	Passa sumo
<a href="#">Friend or foe: Can computer coders trust ChatGPT?</a>	Internas	Passa sumo

## Ligações para a própria página

<a href="#">Global Trade</a>	Internas	Passa sumo
<a href="#">Spice sales boom as home cooks get more adventurous</a>	Internas	Passa sumo
<a href="#">Watch: Well wishers in tears as Pope leaves hospital</a>	Internas	Passa sumo
<a href="#">Recommended</a>	Internas	Passa sumo
<a href="#">Watch: Four times US tornadoes were caught on...</a>	Internas	Passa sumo
<a href="#">Video shows tornado moving across Little Rock</a>	Internas	Passa sumo
<a href="#">Watch: Andrew Tate and brother released from...</a>	Internas	Passa sumo
<a href="#">Watch: Weather presenter spots tornado live...</a>	Internas	Passa sumo
<a href="#">The Indian dancers fighting for their...</a>	Internas	Passa sumo
<a href="#">India</a>	Internas	Passa sumo
<a href="#">One-minute World News</a>	Internas	Passa sumo
<a href="#">Video</a>	Internas	Passa sumo
<a href="#">King's first foreign visit as monarch... in...</a>	Internas	Passa sumo
<a href="#">Gwyneth Paltrow's unusual trial - in 2...</a>	Internas	Passa sumo
<a href="#">The Trump arrest saga in 70 seconds</a>	Internas	Passa sumo
<a href="#">BBC World Service</a>	Externas	Passa sumo
<a href="#">A film premiere, royals and a meatball: Photos of the week</a>	Internas	Passa sumo
<a href="#">Stars give historic theatre emotional final act</a>	Internas	Passa sumo
<a href="#">Entertainment &amp; Arts</a>	Internas	Passa sumo
<a href="#">Unlimited sewage-dump fines to start in England</a>	Internas	Passa sumo
<a href="#">Science &amp; Environment</a>	Internas	Passa sumo
<a href="#">Japan plans to restrict some chip-making exports</a>	Internas	Passa sumo
<a href="#">ChatGPT chatbot banned in Italy</a>	Internas	Passa sumo
<a href="#">Technology</a>	Internas	Passa sumo
<a href="#">'Blood test meant I was spared chemo'</a>	Internas	Passa sumo
<a href="#">Health</a>	Internas	Passa sumo
<a href="#">Telling my daughter about Thailand's poisonous air</a>	Internas	Passa sumo
<a href="#">Asia</a>	Internas	Passa sumo

## [Ligações para a própria página](#)

<a href="#">CEO Secrets</a>	Internas	Passa sumo
<a href="#">'It's not how smart you are, it's how are you smart'</a>	Internas	Passa sumo
<a href="#">Select</a>	Externas	Passa sumo
<a href="#">Shamima Begum: The girl who joined IS</a>	Externas	Passa sumo
<a href="#">Royal murals and rare rhinos: Africa's top shots</a>	Internas	Passa sumo
<a href="#">Africa</a>	Internas	Passa sumo
<a href="#">Film fan creates hundreds of miniature movie sets</a>	Internas	Passa sumo
<a href="#">Sheffield &amp; South Yorkshire</a>	Internas	Passa sumo
<a href="#">Southern Lights unusually vivid over New Zealand</a>	Internas	Passa sumo
<a href="#">Paul O'Grady: A life in pictures</a>	Internas	Passa sumo
<a href="#">Northern lights dazzle in parts of UK overnight</a>	Internas	Passa sumo
<a href="#">Features</a>	Internas	Passa sumo
<a href="#">BBC in other languages</a>	Internas	Passa sumo
<a href="#">Persian</a>	Internas	Passa sumo
<a href="#">حجاب اجباری؛ نماینده مجلس ایران می‌گوید قوه قضائیه برای «ارائه راهکار» تا ۱۴ فرودین مهلت دارد</a>	Internas	Passa sumo
<a href="#">Spanish</a>	Internas	Passa sumo
<a href="#">Okinawa: los «suicidios forzados» de cientos de civiles japoneses que fueron obligados a quitarse la vida antes que rendirse a EE.UU.</a>	Internas	Passa sumo
<a href="#">More Languages</a>	Internas	Passa sumo
<a href="#">Terms of Use</a>	Externas	Passa sumo
<a href="#">About the BBC</a>	Externas	Passa sumo
<a href="#">Privacy Policy</a>	Externas	Passa sumo
<a href="#">Cookies</a>	Externas	Passa sumo
<a href="#">Accessibility Help</a>	Externas	Passa sumo
<a href="#">Parental Guidance</a>	Externas	Passa sumo
<a href="#">Contact the BBC</a>	Externas	Passa sumo
<a href="#">Make an editorial complaint</a>	Externas	Passa sumo
<a href="#">BBC emails for you</a>	Externas	Passa sumo

## Ligações para a própria página

[Advertise with us](#)

Externas

Passa sumo

[AdChoices / Do Not Sell My Info](#)

Internas

Passa sumo

[Read about our approach to external linking.](#)

Externas

Passa sumo

## Palavras-chave SEO



Núvem de palavras-chave

## Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
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## Usabilidade

	Url	Domínio : bbc.com Cumprimento : 7
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Não foi declarada nenhuma língua para este site.
	Dublin Core	Esta página não tira vantagens do Dublin Core.





## Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.


## Documento

	Validação W3C	Erros : 8 Avisos : 41
	Privacidade do Email	Boa! Nenhum endereço de email está declarado sob a forma de texto!
	HTML obsoleto	Fantástico! Não detetámos etiquetas HTML obsoletas.
	Dicas de Velocidade	<ul style="list-style-type: none"><li> Excelente, este site não usa tabelas dentro de tabelas.</li><li> Oh não, o site usa estilos CSS nas etiquetas HTML.</li><li> Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4).</li><li> Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).</li><li> Atenção, o site não tira vantagem da compressão gzip.</li></ul>

## Dispositivos Móveis

	Otimização para dispositivos móveis	<ul style="list-style-type: none"><li> Icon Apple</li><li> Meta Viewport Tag</li><li> Conteúdo Flash</li></ul>
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## Otimização

	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap). <ul style="list-style-type: none"><li><a href="http://bbc.com/sitemap.xml">http://bbc.com/sitemap.xml</a></li><li><a href="https://www.bbc.com/sitemaps/https-index-com-archive.xml">https://www.bbc.com/sitemaps/https-index-com-archive.xml</a></li><li><a href="https://www.bbc.com/sitemaps/https-index-com-news.xml">https://www.bbc.com/sitemaps/https-index-com-news.xml</a></li><li><a href="https://www.bbc.com/sitemaps/https-index-com-archive_video.xml">https://www.bbc.com/sitemaps/https-index-com-archive_video.xml</a></li><li><a href="https://www.bbc.com/sitemaps/https-index-com-video.xml">https://www.bbc.com/sitemaps/https-index-com-video.xml</a></li><li><a href="https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml">https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml</a></li><li><a href="https://www.bbc.com/sport/sitemap.xml">https://www.bbc.com/sport/sitemap.xml</a></li><li><a href="https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml">https://www.bbc.com/sitemaps/sitemap-com-ws-topics.xml</a></li></ul>
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## Otimização

<https://www.bbc.com/afrique/sitemap.xml>  
<https://www.bbc.com/arabic/sitemap.xml>  
<https://www.bbc.com/bengali/sitemap.xml>  
<https://www.bbc.com/burmese/sitemap.xml>  
<https://www.bbc.com/gahuza/sitemap.xml>  
<https://www.bbc.com/hausa/sitemap.xml>  
<https://www.bbc.com/hindi/sitemap.xml>  
<https://www.bbc.com/indonesia/sitemap.xml>  
<https://www.bbc.com/mundo/sitemap.xml>  
<https://www.bbc.com/pashto/sitemap.xml>  
<https://www.bbc.com/persian/sitemap.xml>  
<https://www.bbc.com/portuguese/sitemap.xml>  
<https://www.bbc.com/russian/sitemap.xml>  
<https://www.bbc.com/swahili/sitemap.xml>  
<https://www.bbc.com/turkce/sitemap.xml>  
<https://www.bbc.com/ukchina/simp/sitemap.xml>  
<https://www.bbc.com/ukrainian/sitemap.xml>  
<https://www.bbc.com/urdu/sitemap.xml>  
<https://www.bbc.com/uzbek/sitemap.xml>  
<https://www.bbc.com/vietnamese/sitemap.xml>  
<https://www.bbc.com/zhongwen/simp/sitemap.xml>  
<https://www.bbc.com/zhongwen/trad/sitemap.xml>



Robots.txt

<http://bbc.com/robots.txt>

Perfeito, o seu site tem um ficheiro robots.txt.



Analytics

Em falta

Não detetámos nenhuma ferramenta analítica de análise de atividade.

Este tipo de ferramentas (como por exemplo o Google Analytics) permite perceber o comportamento dos visitantes e o tipo de atividade que fazem. No mínimo, uma ferramenta deve estar instalada, sendo que em algumas situações mais do que uma pode ser útil.